

# Unlocking Smiles & Success: Mastering Scalable, Supported Orthodontics in DSOs



## Cocktail reception

Wednesday, October 11, 2023

6:00 - 8:00pm (Drinks & light fare provided)

## Ortho in DSO Workshop

Thursday, October 12, 2023

8:00 - 1:00pm (Breakfast & lunch provided)

## Ortho in DSO Workshop

Join us at our exclusive workshop designed for visionary business leaders driving orthodontic excellence within Dental Service Organizations. Embark on a transformative journey through the latest orthodontic market trends, as we discuss the key performance indicators (KPIs) that fuel growth and ROI, including integrating Invisalign, scaling RCM, transforming the patient experience, and more.

In a dynamic atmosphere led by leaders in the orthodontic and DSO industry, you'll gain insights that empower you to embrace ideas that meet the current orthodontic market head on. Connect with fellow industry trailblazers, absorbing their wisdom and sharing your own, as you collectively carve a path toward success.

➤ **Implementing aligners for growth with General Practitioners- Processes, training, technology, and resources to efficiently support and grow clear aligner therapy with GPs**

Speakers: Dr. Clifton Cameron

➤ **Supporting Orthodontists in a DSO Environment- considerations for clinical teams, operations teams, and resource center teams**

Speaker: Dr. Jason Gladwell

➤ **Managing Ortho in Financially Uncertain Times- patient needs, DSO needs, and doctor needs**

Speaker: Shannon Patterson

➤ **Managing the staffing crisis to support orthodontics- hiring specialists and clinical team members, selecting and implementing the right technology to supporting orthodontics, and using the crisis to your advantage**

Speaker: Shannon Patterson



Dr. Clifton Cameron



Dr. Jason Gladwell



Shannon Patterson

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register

Register today



Must be registered for the DSO Leadership Summit to attend this session. [Please register here as part of the overall registration!](#)